

DATA PROTECTION STATEMENT REGARDING FISKARS CORPORATION'S ANNUAL GENERAL MEETING

Fiskars Corporation is committed to make sure that the shareholders know what personal data Fiskars is collecting from them for the registration of the Annual General Meeting and that the shareholders know their rights to their personal data in this context. This Data Protection Statement informs the shareholders of the purposes for which Fiskars collects and uses personal data, as well as, how Fiskars guarantees that the shareholders have enough information for being able to control the use of their personal data.

1 Data Controller and contact details of the Data Controller	<p>Fiskars Corporation (business ID: 0214036-5)</p> <p>Hämeentie 135 A 00560 Helsinki Finland</p> <p>Tel. +358 (0)204 3910</p>
2 Contact person for matters regarding registration	<p>Seija Hänninen</p> <p>Fiskars Corporation Hämeentie 135 A 00560 Helsinki Finland</p> <p>seija.hanninen@fiskars.com</p>
3 The purpose for processing the personal data	<p>Personal data is used only for the organization and documentation of the Annual General Meeting, including the processing of any necessary registrations relating thereto. Personal data is required, for example, in order to verify a person's identity, shareholdings and his/her right to attend the Annual General Meeting on 11 March 2021.</p> <p>Participation in the Annual General Meeting requires that the requested personal data is provided.</p>
4 Legal grounds	<p>The processing of personal data is necessary to fulfill statutory obligations. Therefore, the processing of personal data is based on statutory obligations of the Data Controller.</p>
5 Contents of the register	<p>The following personal data may be collected and processed in connection with the Annual General Meeting:</p> <ul style="list-style-type: none"> • Name • Identity number, business ID • Contact details

	<ul style="list-style-type: none"> • Date of registration • Log data on registration and voting • Book-entry account number • Number of shares and votes • Advance votes and voting instructions • Possible information about proxy representative, assistant and power of attorney • Other possible, additional information provided in connection with the registration • The time of arrival and departure of the participants of the meeting
6 Retention period of personal data	<p>The personal data entered in or attached to the minutes of the Annual General Meeting shall be retained, in accordance with the Limited Liability Companies Act, for an indefinite period of time.</p> <p>Otherwise, personal data will be retained for as long as is necessary for the purposes mentioned in this Data Protection Statement, but no longer than one year after the end of the Annual General Meeting.</p> <p>The retention periods mentioned here do not affect the retention of similar personal data for purposes other than those mentioned in this Data Protection Statement, for example as part of a shareholder register.</p>
7 Regular sources of information	<p>Personal data is collected mainly from the person himself/herself (or his/her representative or custodian).</p> <p>However, information on the ownership of the shares is collected from the shareholder register maintained by Euroclear Finland Oy.</p>
8 Recipients of personal data	<p>A shareholder register, including the names, municipality and the number of shares and votes of the shareholders, will be displayed at the Annual General Meeting.</p> <p>Personal data is transferred to Euroclear Finland Oy in order to collect information on shareholdings. Personal data is also transferred to Innovatics Oy, which acts as the technical implementor of the registration system and advance voting of the Annual General Meeting, and to other service providers acting on behalf of the Data Controller. Personal data may also be transferred to other companies in the Fiskars Group.</p> <p>Further, the stipulations of applicable laws, ongoing legal procedures or legal requests may oblige us to transfer personal data to authorities or other third parties.</p>
9 Data transfers outside the EU or	<p>Text messages to registrants will be sent via a Swiss service. The European Commission has adopted a decision on the adequacy of the protection of</p>

the EEA	<p>personal data in Switzerland.</p> <p>Otherwise, personal data will not be transferred outside the EU or the EEA.</p>
10 Rights	<p>A person has the following rights in relation to the processing of his/her personal data:</p> <ul style="list-style-type: none"> - access to or obtaining a copy of personal data - rectification of invalid information - deletion of data or restriction of its processing - appeal to the supervisory authority of the Member State in which the person is domiciled or employed or where the alleged GDPR infringement took place. <p>Requests related to the aforementioned rights must be submitted to the Data Controller in accordance with the contact details mentioned in section 2.</p>